



Junior Communication Specialist

Annecy, France | Communication | Internship | ASAP

CIXI is an automotive start-up company. Our mission is to develop a new type of electric vehicle combining the benefits of a car and those of a bicycle, allowing people to be active during their daily trips and reduce their environmental footprint.

As **Junior Communication Specialist** you will take part in developing and implementing the communication strategy in line with CIXI's strategy and major objectives: brand development, product definition, and community growth.

Your missions:

- Work closely with Marketing and Design to brainstorm content ideas.
- Support the definition and conceptualization of different communications missions
- Create and publish high-quality content for the company website, social media, press, and newsletters
- Manage community interactions in support of Marketing and Design research
- Adhere and improve the company's style guide, ensuring the production of error-free copies

Your profile:

- You have a Bachelor or Master degree in Communications or equivalent
- Excellent written and verbal communication skills
- You have a strategic and creative mindset
- Meticulous attention to detail
- You are a natural storyteller
- You can demonstrate autonomy while being a dynamic team player
- You have a good level of English AND French
- You have a portfolio of work available for review (mandatory)

At CIXI we value **engagement, intellectual honesty, and kindness**. We are currently a team of 20+ people, and each of us is an important pillar for the creation of the Hyfit. There is a possibility to continue with us as a full-time employee after the internship.

Does this speak to you?

Send us **your resume, a personalized cover letter and your portfolio** at jobs@cixi.life, we will get back to you soon!